

Syllabus [2025Year 2 Term]

Course Information

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|------------------------|---|--|---------------------------|
| Course Title | College Writing 2 | Credits | 3 |
| Course Code | 562130-3 | Required/Elective (For Undergraduate Courses) | Common liberal arts |
| Department or Major | Department of International Business Administration | Language | English |
| Methods of Teaching | | Lecture Room | 목11,12,13,14,15,16(국제402) |
| Time Allotment | Lecture(3) Experiments(0) Trainging & Practice(0) Performance(0) Designing & Planning(0) | Cyber Lectures | |
| Course Type | offline | | |
| Cyber Lectures Preview | | | |

Lecturer

| | | | | | | |
|----------|----------------------|-------------------------|------|--------------------------------------|-------------------------|----|
| Lecturer | Name | Franzese John Lawrence | Rank | Non-tenure track Assistant Professor | Final Academic Degree | 석사 |
| | Department & college | College of Liberal Arts | | Office | | |
| | Office Phone Number | 031-8005-3078 | | e-mail | john.franzese@gmail.com | |
| | Field of Interest | | | | | |

Course Summary

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| Course Description | <p>The purpose of this course, College Writing 2, is to develop essential communication skills intended for academic settings. This course is intended for students who possess an intermediate level or higher English skill proficiency. This course will be conducted fully in English and students will be expected to use English extensively in discussions and in their assignments and projects throughout the semester.</p> <p>College Writing 2 is designed to develop essential communication skills so that students will possess the ability to craft their ideas into a speech and articulate their ideas accurately and with confidence. The primary focus of this course is on developing and delivering successful presentations in academic and professional contexts. This course will help students to build foundational skills such as understanding the structure of a presentation and the process of effectively planning and delivering a presentation. To help students prepare a</p> |
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| | speech, this course will provide instruction on how to form a clear purpose, develop a topic through brainstorming, collaboration, and research, and applying logical organization. In addition, this course will instill skills indispensable to the successful delivery of a presentation, such as including visual aids, engaging with the audience, and considering verbal and nonverbal communication methods. Throughout this course, students will gain direct experience in developing their own topics, organizing, and delivering various presentations to an audience of their peers. By the end of the semester, students will be able to develop and present a unique and original speech in English. |
| Description Related Courses | |
| Course Goals | <p>The primary goals of the course are as follows:</p> <ol style="list-style-type: none"> 1. Students will be able to understand and apply the standard formula to logically structure a presentation. 2. Students will be able to follow the planning process to effectively craft and deliver a complete presentation. 3. Students will be able to make appropriate use of visual aids and presentation tools to enhance their presentation. 4. Students will be able to effectively apply verbal communication techniques, such as tone, volume, intonation, and pacing. 5. Students will be able to effectively apply nonverbal communication techniques, such as stance, gestures, expressions, and eye contact. 5. Students will gain improved confidence in engaging with an audience and delivering a presentation. |
| Projected Results | Upon completion of this course, students will have demonstrated their ability to organize and successfully deliver a complete and original presentation and clearly expresses and supports their ideas in English. Students will also demonstrate their ability to apply critical analysis skills to be engaged and perceptive audience members. |
| Percentage of the original language classes(%) | <p>College Writing 2 is an English medium of instruction (EMI) course. All aspects of the course will be conducted in English.</p> <p>Students should possess an intermediate or higher level of English competency to ensure they are able to participate in this course comfortably. While the focus of the course is not English language instruction, this course will be beneficial for students who are looking to improve their English proficiency. As this course is intended for speakers of English as a second language, I will do my best to communicate as clearly as possible and help you to complete the course. Should you encounter any difficulties, please do not hesitate to contact me before, during, or after class, or via email (john.franzese(at)gmail.com) to clarify any areas you need assistance with.</p> |
| Cyber Lectures Preview | |

Syllabus

| Times | Lecture Topic | Lecture Goals | Lecture Methods | Assignments |
|-------|---|---|---------------------------------------|----------------------------|
| 1 | Orientation: Course Overview & Introduction | <p>Course Introduction</p> <ul style="list-style-type: none"> – Meet and greet – Understand the objectives of the course – Brainstorm and discuss the skills needed to craft and deliver a successful presentation | Class lecture & group/individual work | Course introductory survey |

| Times | Lecture Topic | Lecture Goals | Lecture Methods | Assignments |
|-------|---|---|---------------------------------------|--|
| 2 | Presentation Structure & The Planning Process | <p>Presentation Structure</p> <ul style="list-style-type: none"> – Understand the organization of a presentation and the basic parts of a clear introduction, body, and conclusion – Learn effective ways to begin a presentation and introduce your topic <p>Presentation Planning Process</p> <ul style="list-style-type: none"> – Understand the planning process and how to effectively prepare a complete presentation <p>Presentation 1: Self-Introduction I</p> <ul style="list-style-type: none"> – Begin working through the planning process together: Discuss presentation focus and begin developing topic idea | Class lecture & group/individual work | TBA |
| 3 | Presentation 1: Self-Introduction | <p>Presentation Structure</p> <ul style="list-style-type: none"> – Learn effective ways to end a presentation and leave the audience with a memorable final impression <p>Presentation 1: Self-Introduction II</p> <ul style="list-style-type: none"> – Continue working through the planning process together: Review and work on refining your presentation – Deliver presentation 1 | Presentation 1 Delivery | TBA |
| 4 | Presentation 2 Introduction & Planning | <p>Presentation 2: Midterm Presentation, Part I</p> <ul style="list-style-type: none"> – Begin working through the planning process: topic select | Class lecture & group/individual work | Develop your presentation further by creating an outline |

| Times | Lecture Topic | Lecture Goals | Lecture Methods | Assignments |
|-------|--|---|---------------------------------------|---|
| | | ion, purpose, brain storm, and organize | | |
| 5 | Presentation 2 Review and Refinement | <p>Presentation 2: Midterm Presentation, Part II</p> <p>– Continue working through the planning process: Review and receive feedback on your outline and develop additional materials.</p> <p>Using Visual Aids</p> <p>– Using visual aids: Images, realia, charts and graphs, etc.</p> | Class lecture & group/individual work | Revise and update outline |
| 6 | Presentation 2 Review and Practice | <p>Delivery Skill Development</p> <p>– Effective delivery: Verbal and nonverbal presentation techniques</p> <p>Presentation 2: Midterm Presentation, Part III</p> <p>– Continue working through the planning process: Practice rehearsing</p> | Class lecture & group/individual work | Practice rehearsing your presentation |
| 7 | Midterm: Presentation 2 Delivery | <p>Audience Etiquette</p> <p>– Understand how to be a respectful and encouraging audience member and exercise critical analysis skills</p> <p>Presentation 2: Midterm Presentation, Part IV</p> <p>– Deliver midterm presentation in class</p> | Presentation 2 Delivery | TBA |
| 8 | Presentation 2 Review | <p>Presentation 2: Midterm Review</p> <p>– Review and analyze performance by identifying strengths, weaknesses, and how to improve</p> | Class lecture & group/individual work | TBA |
| 9 | Presentation 3 Introduction & Planning | Presentation 3: Group Presentation, Pa | Class lecture & group/individual work | Develop your presentation further by creating |

| Times | Lecture Topic | Lecture Goals | Lecture Methods | Assignments |
|-------|---|---|---------------------------------------|---------------------------------------|
| | | <p>Part I</p> <ul style="list-style-type: none"> – Begin working through the planning process: topic selection, purpose, brainstorm and research, and organize <p>Delivery Skill Development</p> <ul style="list-style-type: none"> – Understand key aspects to working together and delivering a cohesive group presentation <p>Creating a Slideshow</p> <ul style="list-style-type: none"> – Understanding essential principles for an effective slideshow – Using sources in a slideshow | | an outline and slideshow |
| 10 | Presentation 3 Review, Refinement, and Practice | <p>Presentation 3: Group Presentation, Part II</p> <ul style="list-style-type: none"> – Continue working through the planning process: Review, develop additional materials, and practice <p>Engaging the Audience</p> <ul style="list-style-type: none"> – Understand the importance of engaging with the audience | Class lecture & group/individual work | Practice rehearsing your presentation |
| 11 | Presentation 3 Delivery | <p>Presentation 3: Group Presentation, Part III</p> <ul style="list-style-type: none"> – Deliver group presentation in class | Presentation 3 Delivery | TBA |
| 12 | Presentation 4 Introduction & Planning | <p>Presentation 3: Group Presentation Review</p> <ul style="list-style-type: none"> – Review and analyze performance by identifying strengths, weaknesses, and how to improve <p>Presentation 4: Final</p> | Class lecture & group/individual work | TBA |

| Times | Lecture Topic | Lecture Goals | Lecture Methods | Assignments |
|-------|--|---|---------------------------------------|--|
| | | I Presentation, Part I – Begin working through the planning process: topic selection, purpose, and brainstorm | | |
| 13 | Presentation 4 Review and Refinement | Presentation 4: Final Presentation, Part II – Continue working through the planning process: Review purpose, brainstorm and research further, and organize | Class lecture & group/individual work | Develop your presentation further by creating an outline and slideshow |
| 14 | Presentation 4 Review and Practice | Presentation 4: Final Presentation, Part III – Continue working through the planning process: Review and receive feedback on your outline and develop additional materials Delivery Skill Development – Effective delivery: Verbal and nonverbal presentation techniques | Class lecture & group/individual work | Practice rehearsing your presentation |
| 15 | Final: Presentation 4 Delivery Course Review & Closing | Presentation 4: Final Presentation, Part IV – Deliver final presentation in class | Presentation 4 Delivery | TBA |

Methods of Grading

| sequence | Description | Percentage | Details |
|----------|---------------|------------|--|
| 1 | Mid-term Exam | 20% | Midterm Exam |
| 2 | Final-exam | 25% | Final Exam |
| 3 | Pop Quizzes | 0% | |
| 4 | Assignments | 35% | Homework Assignments & Presentation Projects |
| 5 | Reports | 0% | |
| All | | 100% | |

| sequence | Description | Percentage | Details |
|----------|-----------------------------|------------|-----------------------------------|
| 6 | Presentations & Discussions | 0% | |
| 7 | Attendance | 10% | Attendance (Present and prepared) |
| 8 | | 0% | |
| 9 | Others | 10% | Participation |
| All | | 100% | |

Core of Value

| 핵심가치 | 핵심역량 | 하위역량 | 역량정의 | 역량구분 | 값 (%) |
|----------------------------|---------------------------|----------------------------|--|------|-------|
| 혁신 (Discovery) | 문제해결 (Deliberation) | 분석력 창의력 종합적 사고력 | 문제상황을 명확하게 이해하고 체계적으로 분석하여 창의적으로 해결할 수 있는 능력 | | 0% |
| 혁신 (Discovery) | 전문지식 (Knowledge) | 탐구능력 논리적 사고력 전문지식/기술 | 전공분야 지식과 기술, 그리고 관련된 다양한 정보를 활용하여 논리적으로 사고하고 탐구하는 역량 | 부역량 | 25% |
| 헌신 (Dedication) | 세계시민 (Universal value) | 외국어능력 다문화 수용능력 공감능력 | 세계 각지의 다양한 언어, 문화, 역사에 대한 이해를 바탕으로 글로벌 이슈에 대응할 수 있는 능력 | 부역량 | 25% |
| 헌신 (Dedication) | 협력.헌신 (Dedication) | 대인관계능력 협업 능력 공동체의식 | 공통의 목적과 가치를 위해 개방적인 태도와 균형 잡힌 시간으로 서로 돕고 헌신할 수 있는 능력 | | 0% |
| 능동 (self-Determination) | 자기주도 (maNagement) | 독립성 성찰 능력 자기개발능력 | 자기 스스로 목표를 세우고 목표를 달성하기 위해 주체적으로 실천할 수 있는 능력 | | 0% |
| 능동 (self-Determination) | 의사소통 (Articulation) | 표현력 이해력 조정력 | 언어 또는 다양한 매체를 활용하여 다른 사람들과 효과적으로 상호작용할 수 있는 능력 | 주역량 | 50% |

Textbook(s) & References

| Description | Title | Author | Publisher |
|-------------------|----------------------|--------|-----------|
| Required Textbook | No textbook required | | |

Memo

- There is no textbook required for this course. All required course materials will be provided.
- Students should check the e-Campus for class updates, class-related materials, and assignment information and feedback. Students are encouraged to contact the instructor if they have any questions or are facing any difficulties with the course at: john.franzese(at)gmail.com
- The weekly schedule of this syllabus may be subject to change depending on student progress, holidays, school events, etc. In the event any changes occur, notice will be provided in advance.